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how marketing affects your organization or business - "how marketing affects your organization or business" • page: 2 marketing " what does it connote? marketing is a very broad based term. in simple terms "marketing is an art of selling products"

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cambridge technicals level 3 business - ocr - marketing is the function that makes sure a business sells the right products, at the right price, in the right place, using the most suitable promotion methods.

halal certification: an international marketing issues and ... - halal certification: an international marketing issues and challenges 1.0 introduction in the muslim majority, malaysia, the concept of halal is an absolute key to consumption. muslim consumers nowadays are faced with a broad selection of products

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